

ANNOTATION

Serhii Hrytsenko

The development of agricultural logistics in the context of the Ukraine-European Union Association Agreement

European experience of agricultural logistic has been considered on the example of Holland and France. The maintenance of agrarian logistic was described; basic problems and progress trends were defined in the segment of logistic maintenance of agrarian sector and wholesale markets of agricultural produce of Ukraine. The influence of logistic activity was shown on development of organizational structure of the agrarian formings. The flow diagram of transport-logistic cluster "Agrologistic initiative" was offered. The mission of every subject of integration association was defined in the increase of competitiveness of logistic chain of transport-logistic cluster in the context of the Ukraine-European Union Association Agreement.

Yevhenii Kuryliak

The mechanism of the growing role of clusters in Ukraine's transition to a knowledge economy

This research reveals the prerequisites of clusters usage in the system of tools of transition to knowledge economy. The trend of transition to the production of high-tech and science-intensive products in Asia is shown. Intensification of expenditure on R&D were identified as priorities. The creation of competence-based networks in Ukraine by adaptation of German experience were justified. Tools of scientific and technical commercialization developments in framerork of the cluster model are developed. Competence centers, as the latest organizational education part of the transition to the knowledge economy are dedicated. Comparative characteristic of expenditure and income for the individual stages of the commercialisation of scientific and technical developments is implemented.

Oleksandr Bakalinskij, Zoriana Dvulit

The sequence of harmonization of interests of society and the passengers in the context of sustainable development of railways in Ukraine

The need to harmonize the interests of society and passengers in Ukraine as a prerequisite for the functioning of railway transport of Ukraine at the present stage of the management was justified. The relationship between the costs that are necessary to implement the paradigm of sustainable development and the cost of creating customer value transport services was established. The options (scenario development) for interaction and balancing of the interests of individual consumers of passenger transport services and the public interest in the context of sustainable development of rail transport were proposed. There were outlined the areas of search harmonization of individual and public interests. The priorities in development of railways in the context of sustainable development were defined.

The relations between the cost of sustainable development of railways and expenditures on creating customer value of transport services are complex. This work is the first step in such research. However, the proposed sequence of harmonization of individual and public interests, which was determined, is the only possible in current conditions for Ukrainian railways.

Oksana Mytiai, Maksym Slatvinskyi

Stimulating investment in intellectual capital and innovation as the basis of economic modernization

This article sets the interrelation of economic modernization and innovation. There is determined the need to encourage investment in them for modernization. The authors analysed the state of innovation and investment activity and the factors that affect investment in intellectual capital and innovation as the basis of economic modernization and proposed directions for its activation.

Larisa Kryvenko, Sergii Kryvenko

Organization of activity of enterprise structures in context of steady development

This article explores the theoretical and methodological approaches to the organization of businesses in the context of steady development and their role in enhancing competitiveness on the basis of synergy. The influence of factors of internal and external environment for businesses and reasonable organizational and managerial measures to strengthen the innovative potential of appropriate structures to ensure their effective functioning were analyzed.

Natalia Osadcha

The problem aspects of investment activity in industrial parks

The article analyzes legal collisions in the process of creation and functioning of industrial parks in Ukraine. There is investigated the institutional basis of forming investment climate in Ukraine and there is analysed the experience of other countries in forming industrial parks. The problem moments of creation of industrial parks, which exist in Ukraine, are described. Recommendations on perfection of national investment legislation using the European experience are created. There is also determined the feasibility of formation of free economic zones of industrial-type in regions.

Bohdan Vorvinec

Adjusting the regional labor market in modern conditions

The article is devoted to the problems of regional labor market under current conditions. Globalization and the crisis in the global economy affect the functioning of the economic system as a whole and the labor market in particular. The article reveals the interdependence between the elements of the regional economy and the labor market, analyzes their mutual influence, allowing development of effective mechanisms for regulating the regional labor market in accordance with the trends of regional economic system.

V. Khomutenko, A. Khomutenko

Vectors of transformation: national public auditing in finance in the context of the Ukraine–European Union Association Agreement

We consider Ukraine's commitment to improving the system of state financial control taken in connection with the ratification of the Association Agreement, which includes the need to respect the principles of state financial control (state audit in finance) by controlled subjects. These principles enshrined Lima Declaration of control guidelines. The article reviews the observance of these principles by the supreme body of state financial control in Ukraine — the Accounting Chamber of Ukraine. There is found the violation of the principle of transparency by it. It is determined that to prevent prejudicial attitude to the controlled entity of the supervisory authority is possible due to the principle of planning, while providing risk-oriented and systematic approach to building plans of activity control. It is proved that there is a direct relationship between the abovementioned principles and efficiency-monitoring activities, checking of which is complicated by the lack of necessary data. In

order to improve public finance management and guarantee adherence to the international community there were offered the directions of transformation of the national public audit in finance.

Svitlana Mykhailenko, Valeriia Zubrilina

Fiscal decentralization: assessment of the level and direction of expansion

The article considers the concept, kinds, types and forms of decentralization. This is a study of the essence of fiscal decentralization as one of the components of the management process aimed at reducing the dependence of local governments from the central government in decision-making in respect of income and expenditure. The purpose of the article is to assess the level of fiscal decentralization and to guide process improvement and strengthening of its expansion. The results are evaluation of the level of fiscal decentralization in Ukraine for 1992-2012 years, identification of the reasons that slow down fiscal decentralization, outlining of directions for improvement of the implementation of fiscal decentralization.

Svitlana Kalambet, Olga Zolotaryova

Influence of profits of housekeeping on economic development of Ukraine

The profits of housekeeping of Ukraine are analyzed in the article. The authors' vision of character and directions of influence of dynamics of volumes and structure of earnings of housekeeping on economic development of the state is offered; directions of state measures are formulated for the decision of problem questions in this sphere.

Vitalina Perevoznyuk

Comparison of the financial state of water supply and sanitation enterprises

The author investigates the essence of the concepts "efficiency" and "financial state". The methodical approach to the assessment of the financial state of water supply companies to unify units of major groups of indicators of financial state (profitability, liquidity, financial stability, business activity and quality characteristics of assets) and comparing the financial state of two or more such enterprises in dynamics is grounded. The proposed approach allows to establish a strong or weak positive relationship between the magnitude of the integral index and specific analytical or synthetic indicators by assigning them the appropriate level of importance, and consequently – to isolate the factors that most affecting on the improvement or deterioration of the financial state of the water supply and sanitation enterprises for the certain period of time.

Liliya Dmytrychenko, Ilya Braylovskiy

European orientation of development of state-private partnership in Ukraine

The article deals with the essence of economic category of "public-private partnership". Taking as the basis the analysis of historical background of formation and development of system of connection of state and private business and considering the publications of leading researchers in this field, authors critically interpret existing approaches and formulate their own visions of the essence, foreign experiment and mechanism of realisation in Ukraine. There is defined common methodological approach to research of state-private partnership (SPP) in the article. It grounds not identification of state-private partnership with others categories, which are used as synonyms: municipal-private partnership, private-social partnership, private-state cooperation, public-private partnership, social-private partnership, partnership of the state and private sectors. There are defined the conditions to motivate collaboration of private sector with the state and mechanism of its implementation establishing European vector of development of Ukrainian economy.

Hanna Kucheriavenko, Hanna Duhinets

Potential of cooperation of Dnepropetrovsk region with European countries in terms of the Deep and Comprehensive Free Trade Area (DCFTA) with the EU implementation

The article analyzes the existing potential of cooperation between Dnipropetrovsk region and the European countries in terms of the agreement for a deep and comprehensive free trade area (FTA+) with the EU. Foreign economic activity of the region was analyzed. The main potential areas of cooperation under FTA+ , which in the future will increase socio-economic development of the region, were defined. It was concluded that the dependence on external demand for raw materials can not be the basis of economic development strategy due to price fluctuations on the world markets.

Konstantyia Darvydu

Development of the tourism industry in Greece during the crisis period 2009-2014

The article explores the influence of global and domestic financial crisis on the tourism industry of Greece. There are considered the main causes for the crisis and measures to overcome it in tourism. The analysis of the key indicators of Greek tourism industry during the 2009-2014 biennium is done. The research is related to the debt crisis in Greece and the inclusion of the euro zone and protests. The author shows that the decrease in revenues of the tourism industry occurred not because of lower average daily spending, but because of reducing the length of average stay of tourists in Greece. Special attention is paid to reforms in the tourism industry and identification of the factors that allowed not only to regain lost ground in old markets and also win new ones.

Alla Grusheva

New priorities of activity of economists and design of their professional qualities in system of university education

New priorities of activity of modern economists and model of administrative competence developed in accordance with them are lit up. There is presented component composition i.e. integrated content of cognitive and functional constituent; there were grounded personality qualities of economist, which are examined as subsoil for development of his professionalism. Efficiency of model of administrative competence is confirmed with the results of experiment. It is concluded that the simulation of the competencies of economists should be made in accordance with the requirements of the regional labor market.